



**VI International Symposium on Post-harvest
Pathology: Innovation and advanced technologies
for managing postharvest pathogens**
29 May -2 June 2022, Limassol (Cyprus)



International Society for
Plant Pathology



Cyprus
University of
Technology

Limassol, 28 December 2020

Invitation

Your company or organization is invited to consider a unique partnership that will provide you with the opportunity to reach out to a wide range of members from the global community working on Postharvest Pathology. Come and increase your presence within this community by participating in the upcoming **VI International Symposium on Post-harvest Pathology: Innovation and advanced technologies for managing postharvest pathogens** to be held from 29 of May till 2 of June 2022 in Limassol, Cyprus.

The conference, under the aegis of ISHS, the International Society for Horticultural Science (ISHS) and the International Society for Plant Pathology (ISPP) and with the support of Cyprus University of Technology is certainly the most important international event on Postharvest Pathology, with participants from different countries.

The event will take place in Cyprus for the first time and will have a particularly strong contingent from Italy, Spain, France, Belgium, Netherlands, South Africa and Israel, leading countries of the Postharvest Preservation and Storage of Fresh Produce sector in terms of research, innovation and production. A relevant number of participants is also expected from Americas, Asia, Middle East and North Africa.

The **Postharvest Pathology 2021** conference will draw together research and business, young researchers and established scientists, industrial processors and suppliers, horticultural producers and supply chain actors. Governments and institutions participation are also expected.

Format of the Conference

VI International Symposium on Post-harvest Pathology: Innovation and advanced technologies for managing postharvest pathogens aims to promote scientific progress, to stimulate free exchange of ideas and findings, and to publicize progress in Postharvest Pathology, New Sanitation Means, Food Quality and Safety related issues. Scientists, Stakeholders, Corporates, Business companies are invited to attend.

CONFERENCE OVERVIEW

Delegate Profile

The **Postharvest Pathology 2021** conference is the most important event for the specific Postharvest Pathology, New Sanitation Means, Food Quality and Safety related issues. More generally, it is also a leading event for Microbiota in postharvest, Food losses and marketing strategies, Environmental footprint and Life Cycle Analysis, Alternative methods and New advances to control postharvest diseases.

Oral presentations and poster exhibition will illustrate the results of the research and the latest achievements in the following 3 main conference topics (1) from Laboratory, (2) to Consumer, (3) to Environment, from leading scientists and professionals from 3 continents. World recognized experts will be invited and perform plenary lectures on specific topics and thematic workshops will take place to address business related issues.

Program format

Oral presentations will represent the core of the **Postharvest Pathology 2021** conference as it occupies a significant portion of the program. Poster sessions and thematic working groups are planned as well. This set up will provide a maximum exposure to contributed results and allow participants to meet and exchange ideas.



Plenary lectures will be provided by leading scientists and professionals chosen by the scientific committee, and speakers contributions will be selected to acknowledge significant recent progress.

Preliminary Program at a glance

	Sunday, May 29 th	Monday, May 30 th	Tuesday, May 31 st	Wednesday, June 1 st	Thursday, June 2 nd
8:00-9:00		Registration	Registration	Technical and social tour	Registration
9:00-11:00		Welcome, Opening remarks	Keynote speakers		Keynote speakers
		Keynote speakers	Oral session		Oral session
	Flash poster presentation				
11:00-11:30		Coffee break	Coffee break		Coffee break
11:30-13:00		Oral session	Oral session		Oral session
13:00-15:00		Lunch/Break	Lunch/Break		Lunch/Break
		Business networking	Business networking		Business networking
		Poster session	Poster session		Poster session
15:00-16:30	Registration	Oral session	Oral session		Oral session
16:30-17:00		Coffee break	Coffee break	Coffee break	
17:00-18:30		Oral session	Oral session	Oral session	
19:00-20:00	Welcome Reception	Business networking			
20:00-00:00				Gala dinner	

Sponsorship opportunities

A diversified and accessible offer for your visibility and PR

If you would like to present your company to an international clientele, we can offer you the appropriate sponsoring cooperation. Our sponsoring offers are separated into the categories diamond, platinum, golden, silver and bronze sponsor as well as supplementary sponsor. Sponsor benefits on such proposals are adjusted to the categories above depending on the size of sponsorship.

Why partner with this unique event?

The VI International Symposium on Post-harvest Pathology: Innovation and advanced technologies for managing postharvest pathogens is an opportunity for companies, organizations and governments to contribute to the advancement and development of important scientific and technical issues related to the field of Postharvest Pathology.

The conference represents an opportunity for companies involved in the Postharvest Pathology and Fresh Produce Quality and Storage related fields to high light and showcase their products, services and expertise in this field. It is also an occasion to expand their contacts, build business or scientific relationships. The attendance of young scientists gives opportunities for contact and recruitment.

Many options were defined to provide our sponsors the best opportunities to demonstrate their leadership in their field of work and their contribute to the Postharvest Pathology community, to benefit from the conference visibility in a variety of media, to network closely with academic and organization leaders, to promote their goals and objectives for future development in the field of Postharvest Pathology, Food safety and Storage.



REASONS TO SPONSOR THIS EVENT	SPONSOR BENEFITS
<ul style="list-style-type: none"> ✓ Create awareness and promote your organization in the Postharvest Pathology community ✓ Develop and enhance your image as a leader in the research and development of Postharvest Pathology ✓ Create business or scientific relationships and expand your contact network ✓ Recruit scientists with expertise in Postharvest Pathology, Food Safety and Storage ✓ Nurture long term relationships within this cross-disciplinary and trans-national community ✓ Share and publicize innovative concepts, technologies, and research 	<ul style="list-style-type: none"> ✓ Network closely with academic, corporate, and organization leaders ✓ Demonstrate leadership in your sector and its potential benefits to the Postharvest Pathology, Food Safety and Storage community ✓ Benefit from an important visibility in formal and informal setting in a variety of media ✓ Develop enhanced and mutually beneficial working partnerships ✓ Promote your goals and objectives for development in the field of Postharvest Pathology, Food Safety and Storage

SPONSORSHIP OPTIONS - Package at a glance

VISIBILITY	MAIN-DIAMOND (> 7,000€)	PLATINUM (5,000€)	GOLDEN (2,500€)	SILVER (1,500€)	BRONZE (1,000€)	SUPPORTING (500€)
Logo and/or name on the conference web site and link to the sponsor's web site						
- on the home page	included	included	----	----	----	----
- on every page	included	----	----	----	----	----
- on the sponsor's page	included	included	included	included	included	included
Advertisement in the e-version of the second announcement	1/2 page	1/4page	1/8page	mention	mention	----
Logo on the conference news	included	included	----	----	----	----
Logo and name printed on all participant badge holders	included	----	----	----	----	----
Color advertisement printed in the conference program/ book of abstracts	1 page	1/2 page	1/4 page	mention	mention	mention
Logo and/or company name printed or e-printed in Acta Horticulturae						
- Company's name and logo	included	included	included	----	----	----
- Company's name	----	----	----	included	included	included
Logo and/or company name printed in all conference posters exposed during:						
- Registration	included	----	----	----	----	----
- Welcome ceremony	included	included	----	----	----	----
- Poster sessions	included	included	included	included	included	included
- Business meetings	included	included	included	included	included	----
- Thematic workshops	included	included	----	----	----	----





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- Coffee breaks and lunches	included	included	included	----	----	----
Logo printed on all participant bag cover	included	----	----	----	----	----
Logo projected						
- between oral sessions	included	included	included	mention	----	----
- during coffee breaks and lunches	included	----	----	----	----	----
Insertion of promotional inserts in the delegate kit	3	2	1	----	----	----
Acknowledgements during						
- Welcome reception	included	included	included	included	included	included
- Closing ceremony	included	included	included	included	included	included
Free Conference registration for sponsor's representative, including welcome reception, social event and gala dinner	2	1	----	----	----	----
Additional Gala dinner invitation	2	1	1	----	----	----
Plaque of appreciation	included	included	----	----	----	----
Certificate of appreciation	included	included	included	included	included	included

Payment schedule: 50% of your total owing amount will be due upon confirmation of your sponsorship and exhibition. The remaining 50% will be due to 3 months prior to the event commencing on May 30th 2022. Applications made after 1 February 2022 will be required to pay 100% of total owing upon confirmation

Premium Packs

Main Sponsor- Diamond Sponsor | € >7,000

Number of sponsors: For 1 corporation

Conditions Provided:

Publication of company's name and logo as main sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- logo and name on the home page and on every page of the conference web site and link to the sponsor's web site
- 1/2 page advertisement in the electronic version of the second announcement
- logo and name on the sponsor page of the conference web site and link to the sponsor's web site
- logo on the conference news

Publication of company's advertisement, name or logo on printed and visual materials as the main sponsor as follow:

- Logo and name printed on all participant badge holders
- Full page color advertisement printed in the interior cover of the conference book of abstracts and program
- Logo and company name printed or e-printed in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Registration
 - Welcome ceremony



- Poster sessions
- Business meetings
- Thematic workshops
- Coffee breaks and lunches
- Logo printed on all participant bag cover
- Logo projected between oral sessions (i.e. screen saver) and during coffee breaks and lunches

Insertion of 3 promotional inserts in the delegate kit

Acknowledgements during

- Welcome reception
- Closing ceremony

Free Conference registration for 2 sponsor's representatives, including welcome reception, social event and gala dinner.

Two extra invitations for the Gala dinner

Certificate and Plaque of appreciation

Platinum Sponsor | € 5.000

Number of sponsors: For 3 Corporation

Conditions Provided:

Publication of company's name and logo as golden sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- logo and name on the home page of the conference web site and link to the sponsor's web site
- 1/4 page advertisement in the electronic version of the second announcement
- logo and name on the sponsor page of the conference web site and link to the sponsor's web site
- logo on the conference news

Publication of company's advertisement, name or logo on printed and visual materials as a golden sponsor, just below the main sponsor but above all other sponsors as follow:

- 1/2 page color advertisement printed in the interior cover of the conference book of abstracts and program
- Logo and company name printed or e-printed in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Welcome ceremony
 - Poster sessions
 - Business meetings
 - Thematic workshops
 - Coffee breaks and lunches
- Logo projected between oral sessions (i.e. screen saver) and during coffee breaks and lunches

Insertion of 2 promotional inserts in the delegate kit

Acknowledgements during

- Welcome reception
- Closing ceremony

Free Conference registration for 1 sponsor's representative, including welcome reception, social event and gala dinner

One extra invitation for the Gala dinner

Certificate and Plaque of appreciation

Gold Sponsor | € 2,500

Number of sponsors: For 4 corporation

Conditions Provided:

Publication of company's name and logo as sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- 1/8 page advertisement in the electronic version of the second announcement
- logo and name on the sponsor page of the conference web site and link to the sponsor's web site



Publication of company's advertisement, name or logo on printed and visual materials as follow:

- 1/4 page color advertisement printed in the interior cover of the conference book of abstracts and program
- Logo and company name printed or e-printed in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Poster sessions
 - Business meetings
 - Coffee breaks and lunches
- Logo projected between oral sessions (i.e. screen saver)

Insertion of 1 promotional insert in the delegate kit

Acknowledgements during

- Welcome reception
- Closing ceremony

Free coupons for 1 company representative for all lunches and gala dinner

One extra invitation for the Gala dinner

Certificate of appreciation

Silver Sponsor | € 1,500

Conditions Provided:

Publication of company's logo as sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- mention in the electronic version of the second announcement
- logo on the sponsor page of the conference web site and link to the sponsor's web site

Publication of company's advertisement, name or logo on printed and visual materials as follow:

- Acknowledgement of sponsorship in the conference book of abstracts
- Acknowledgement of sponsorship in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Poster sessions
 - Business meetings
- Acknowledgement of sponsorship projected between oral sessions (i.e. screen saver)

Acknowledgements during

- Welcome reception
- Closing ceremony

Certificate of appreciation

Bronze Sponsor | € 1,000

Publication of company's logo as sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- mention in the electronic version of the second announcement
- logo on the sponsor page of the conference web site and link to the sponsor's web site

Publication of company's advertisement, name or logo on printed and visual materials as follow:

- Acknowledgement of sponsorship in the conference book of abstracts
- Acknowledgement of sponsorship in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Poster sessions
 - Business meetings

Acknowledgements during

- Welcome reception
- Closing ceremony

Certificate of appreciation



Supporting Sponsor | € 500

Publication of company's logo as sponsor through the e-Marketing tools used for the international promotion of **Postharvest Pathology 2021** and link to your company's Web site as follow:

- logo on the sponsor page of the conference web site and link to the sponsor's web site

Publication of company's advertisement, name or logo on printed and visual materials as follow:

- Acknowledgement of sponsorship in the conference book of abstracts
- Acknowledgement of sponsorship in Acta Horticulturae
- Logo and company name printed in all conference posters exposed during:
 - Poster sessions

Acknowledgements during

- Welcome reception
- Closing ceremony

Certificate of appreciation

SPONSOR FOR WELCOME RECEPTION

Fees: 2,000-3,000 Euro

A stand space for the sponsor will be placed in the cocktail area declaring that the reception is organized with the help of the sponsor. Also, the sponsoring firm can invite 10 guests and will be shown in the list of sponsors.

SPONSOR FOR COFFEE BREAKS

Fees: 2,000 Euro

Napkins displaying the sponsor's logo will be used during coffee breaks and the sponsoring firm will be shown in the list of sponsors.

SPONSOR FOR SYMPOSIUM BAGS

Fees: 500 Euro

One promotional gadget and a sponsor brochure will be put in the delegate kit

SPONSORING SCIENTIFIC TOUR

This sponsoring firm will be evaluated according to the subject title and the scientific program. We will be waiting for your ideas and proposals.

SPONSORING FOR YOUNG MINDS AWARDS

Fees: 500 Euro

Conditions of Payment

50% of your total owing amount will be due upon confirmation of your sponsorship and exhibition. The remaining 50% will be due to 3 months prior to the event commencing on May 30th 2022. Applications made after 1 February 2022 will be required to pay 100% of total owing upon confirmation

Trusting in your positive feedback we would be grateful if you could kindly reply within one month from receiving this letter to: nikolaos.tzortzakis@cut.ac.cy

Thank you for your support.

Best regards

The Convener

Dr. Nikolaos Tzortzakis, Cyprus University of Technology

